

OCT5/12 14.00
*** MDCM-TV ***

REP. # _____ OFF. # _____ SALESMAN _____

SALES PRSN WA- DAVE CLARK

[illegible]

	CLASS: NATL.	LOCAL	REGIONAL
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CHOICE)

DATE OCT5/12 14.00

TO: MALLORY
FROM: GREG

202

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
P12/1 AGENCY EST# = 1683												
1			1000A-1100A	30		\$400.00	10/9	11/5	2		TU-F,M	8
PROGRAM : PEOPLE'S COURT CON COM1 : PEOPLE'S COURT												
2			1100A-1200N	30		\$400.00	10/9	11/5	2		TU-F,M	8
PROGRAM : PEOPLE'S COURT CON COM1 : PEOPLE'S COURT												

HEADLINE# 6365211
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT5/12 14.00
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A	30		\$400.00	10/9	11/5	2		TU-F,M	8
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												
OCT/12			\$7,200.00									
NOV/12			\$2,400.00									

CONTRACT TOTAL \$9,600.00
TOTAL SPOTS 24

MARKET TOTALS \$960,000 WDCW 1% WJLA 27% WUSA 10% WRC 36% WTTG 25% WFXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*